

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** **A2512574**

**Alt Order #:** 26922993

**Product Desc:** 2020 Primary Electio

**Estimate:** 1380

**Flight Dates:** 05/19/20 - 05/25/20

**Original Date / Rev:** 05/18/20 / 05/18/20

**Order Type:** REG

**Primary AE:** Katz Dallas

**Sales Office:** K-DAL

**Sales Region:** Nat

**Agency**

**Name:** **Ax Media**

**Buying Contact:**

**Billing Contact:** Ax Media Email

800 W. 47th Street

Kansas City, MO 64112

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM

**Agency Commission:** 15%

**Advertiser**

**Name:** **POL/Bob Hamilton/US Senate/KS/Rep**

**Demographic:** A50+

**Product Codes:** PL11

**Revenue Code 1:** AGY

**Revenue Code 2:** POL

**Revenue Code 3:** POL-CAND

**Priority:** P5

**Order Brand:**

**New Business Thru:**

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	13	\$2,560.00	\$2,176.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	13	\$2,560.00	\$2,176.00	71.00
<b>Totals</b>	<b>13</b>	<b>\$2,560.00</b>	<b>\$2,176.00</b>	<b>71.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Wichita KS KSNW	18%	\$2,560.00
Market	100%	\$14,222.22

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	82%	\$11,662.22

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	05/19/20	05/19/20		CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00

**Wichita KS KSNW**

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 Alt Order #: 26922993  
 Flight Dates: 05/19/20 - 05/25/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput  
 Product Desc: 2020 Primary Electio  
 Estimate: 1380

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----F--		1				\$225.00		7.00			
N 12	Multi	05/20/20	05/20/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$400.00	P4	5.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Wednesday 7-8p											
Chicago Med (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	--W----		1				\$400.00		5.00			
N 13	Multi	05/19/20	05/19/20	Tue Prime Other 2	CM	8-10p	-T-----	:30	1	\$400.00	P4	8.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Tue Prime Other 2											
The Voice (Season Finale, Part 2)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	-T-----		1				\$400.00		8.00			
													Totals	13	\$2,560.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26922993	<b>Changes as of:</b> 5/18/2020 at 8:36 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 196/261/1380	<b>Flight:</b> 5/19/20 - 5/25/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bob Hamilton for Kansas Inc	<b>Market:</b> Wichita	<b>Total \$:</b> \$2,560.00
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS	<b>Total Spots:</b> 13
Suite 200	<b>Agency Order #:</b> 9598528	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$36.06
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+	<b>Total GRP:</b> 71.0
	<b>Salesperson:</b> MICHAEL POWERS 214-525-2790	<b>Assistant:</b> MICHAEL POWERS 214-525-2790	

**Separation:**

**Comments:** New Order 5/18/20 - The new order will run Tuesday 5/19 - Friday 5/22 only. We will be dark Sat 5/23 - Monday 5/25. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/19 - 5/25							Total Spots	Total \$	CPP*	GRP*
							5/19	5/20	5/21	5/22	5/23	5/24	5/25				
1	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	1	0	0	0	0	3	\$300.00	\$50.00	6.0
2	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	1	1	1	1	0	0	0	4	\$560.00	\$23.33	24.0
3	Tu-F,M 6p-6:30p		KSN News	\$225.00	7.0	30	1	1	1	1	0	0	0	4	\$900.00	\$32.14	28.0
4	W 7p-8p		Chicago Med (R)-NBC	\$400.00	5.0	30	0	1	0	0	0	0	0	1	\$400.00	\$80.00	5.0
5	Tu 8p-10p		The Voice (Season Finale, Part 2)	\$400.00	8.0	30	1	0	0	0	0	0	0	1	\$400.00	\$50.00	8.0
<b>TOTALS:</b>							<b>4</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>13</b>	<b>\$2,560.00</b>	<b>\$36.06</b>	<b>71.0</b>



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<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bob Hamilton for Kansas Inc	<b>Market:</b> Wichita	<b>Total \$:</b> \$2,560.00
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	<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
05/18/20 8:37 AM	MICHAEL POWERS	New Order 5/18/20 - The new order will run Tuesday 5/19 - Friday 5/22 only. We will be dark Sat 5/23 - Monday 5/25. Please confirm the new order & alert me of any pre-empts. Thank you!  Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
<b>Market Budget:</b>	<b>\$14,222</b>
<b>KSNW Share:</b>	<b>18%</b>
<b>Comment:</b>	<b>share estimated</b>
<b>Unknown:</b>	<b>82%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$2,560.00	\$36.06	71.0
<b>Total</b>	<b>100%</b>	<b>13</b>	<b>\$2,560.00</b>	<b>\$36.06</b>	<b>71.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-May	13	\$2,560.00
<b>Total</b>	<b>13</b>	<b>\$2,560.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/18/20 8:36 AM	MICHAEL POWERS	New	13		\$2,560.00	\$2,560.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Hamilton

Authorized committee:

Bob Hamilton for Kansas Inc

Agency requesting time (and contact information):



N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Kansas Senate

Date of election:

8/4/2020



General



Primary

Treasurer of candidate's authorized committee:

Robert Phillips III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Sarah Blue*

Signature:

*Audrey Berry*

Name: Sarah Blue

Name:

*Audrey Berry*

Date of Request to Purchase Ad Time: 4/30/2020 7:54a

Date of Station Agreement to Sell Time:

*5/18/20*



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Sarah Blue*

Name: Sarah Blue

Date: 4/30/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

*5/12/20***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

*A2512574*

Station Call Letters:

*KSNW*

Date Received/Requested:

*5/18/20*

Est. #:

*1380*

Station Location:

*Wichita, KS*

Run Start and End Dates:

*5/19 - 5/22/20*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.